



INNOLABS

INNOVATION



GUIDE FOR APPLICANTS

Salamanca, Spain

(November 27-28, 2018)

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1. Summary

INNOLABS is searching for students who can conceive, design and develop solutions for:

- Digital health
- Biotechnology
- Medical devices

During the 27th-28th of November 2018, INNOLABS will execute an Innovation Boot Camp to drive SME-interaction with students.

SMEs will provide 3 challenges that they are facing in their daily business, looking for out-of-the-box innovative ideas for possible solutions. **You will be briefed about the challenges and then receive high-quality training (in English) about the creative thinking process and idea building and work with other students in your team.**

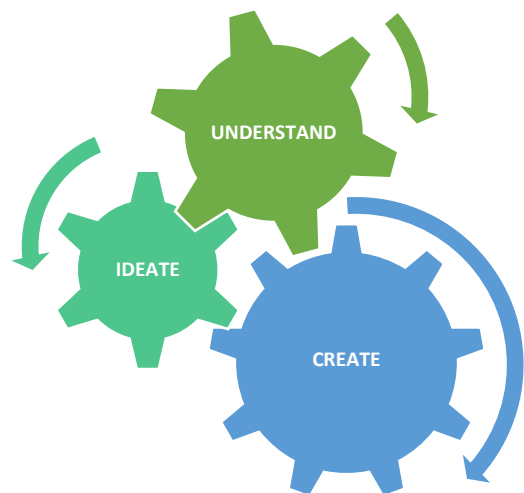
The IBC is an opportunity to receive high-quality training, network with peers and meet the ‘challenge owners’ (SMEs) whom might be interested in implementing your ideas.

The 3 steps

1_INNOVATION BOOTCAMP – During the two-day event in November your team will receive support in terms of persona modelling, design thinking methodology and others to help you structure your thinking and unleashing creativity. You will prepare a presentation of your idea to pitch on the last day.

2_EXECUTIVE PITCH - After the two-day event, your team will be given two weeks to work further on building your project. Detailing the timeline and work process to develop the solution, setting the project milestones. After the two weeks, your team will pitch detailed plausible product ideas to solve the ‘Challenge owners’ issue. After the pitch, the team with the most plausible/appealing solution will be chosen to collaborate with the SME, developing the solution.

3_STUDENT-SME COLLABORATION - The selected projects will be developed setting several Milestones and Deliverables. **When each milestone is achieved, and work progress is demonstrated, SME will grant an economic prize to the team.** Whole prize consists in 3,330€. Details of the collaboration (workplace/remote working, meetings, etc.) will be agreed with each company, adapting to each team’s situation. Our collaborator [MediaLab](#) will offer the Medialab space for the students, both to develop the final Executive Pitch and to develop the project if selected.

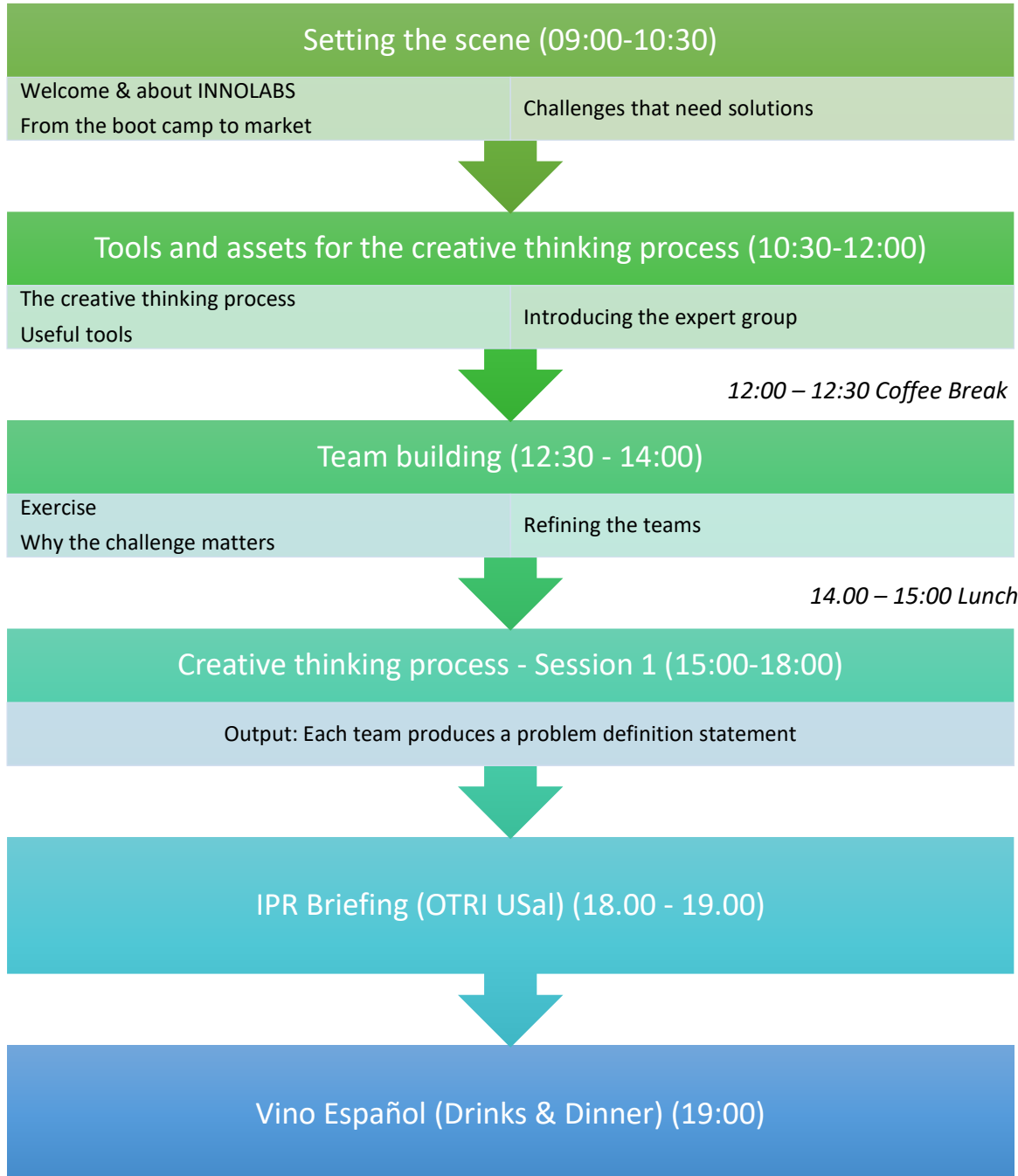


The deadline for submission of applications is November 4th, 2018.

Selected participants will be notified by mail on the week of November 5th to 9th 2018. Non-selected participants will also be notified.

2. Agenda

November 27th





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November 28th

Creative thinking process - Session 2 (09:00-10:30)

Student teams work through the process

Experts available for information & advice for the teams; group members visit teams for progress checks



Creative thinking process - Session 3 (10:30-12:00)

Student teams work through the process; teams provide a taster pitch of ideas generated only to the experts excluding local SMEs

Experts available for information and advice; group members visit teams for progress checks



12:00 – 12:30 Coffee Break

Creative thinking process - Session 4 (12.30 - 14.00)

Student teams work through the process

Expert group available for information and advice; group members visit teams for progress checks



14.00 – 15:00 Lunch

Creative thinking process - Session 5 (15:00-16:00)

Student teams work through the process and prepare the first pitch of their idea to local SMEs and other teams



Pitch presentation (16:00-17:00)

Moderated by INNOLABS partner



Next steps (17:00-17.30)

Refining the idea using the PPT and proposal template; final pitch event; what happens if a SME wants to work with your team; what other options do you have if a SME doesn't chose you

3. The Challenges

All ideas must fall within the overarching [INNOLABS](#) Project objectives:

“Support innovative SMES/projects combining ICT, BIO, Health and Medicine sectors for the benefit of aging populations, rural areas and societal needs, where mHealth is considered to be one of the catalyst of these solutions.”

For the Salamanca IBC, the INNOLABS team selected 3 challenges initially developed by local SMEs to focus on. We are looking for students who can give a fresh set of eyes to ideas and/or for:

1. **Automated control of the perimetral measure in inflammatory processes / edema**
(Challenge Owner: BIODATA DEVICES)
2. **Connecting generalist doctors with specialists to facilitate diagnosis**
(Challenge Owner: INNOVAGENOMICS)
3. **Wearables for simplified and effective midicine intake and follow-up in complex chronic diseases** (Challenge Owner: CSA)

or a combination of these.

What's in it for you?

Benefits – Receive quality training on *Creative Thinking Process* and *Idea Building* to better generate innovative solutions, build new personal and professional relations, grow networks that work with you, help improve people's health locally and beyond. It is our expectation that, by participating in the IBC, you will have the chance to:

- Receive 2-day free high-quality training ([in English](#)). Learn how to create concept prototypes and develop business ideas in only two days
- Network with like-minded people and health entities. Engage with potential employers
- Potentially turn an idea into reality. Pitch your idea and be selected to establish a collaboration to support the SME in developing their challenge. **The SME will offer economical prizes (to be payed when project milestones are achieved) if the selected idea is developed during a collaboration established for the following months.**
- Have fun!

Don't miss this opportunity!

4. Eligibility

The contest is open to participation of students from Salamanca University (or other regional institutions). This is a requirement to participate.

The choice of the challenge is open, but the applicant¹ should provide a hit list with the ranking from 1 to 3 (1= highest interest, 3= lowest interest). Teams will be created by the INNOLABS partners and composed of up to 3 individuals and be multidisciplinary (including individuals with, at least technical profiles relevant to the challenge they have addressed).

¹ Applications can be individual or already by teams of 3 individuals.



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Each participant will become a member of a team. A change of teams is possible but only limited and after consulting with the present experts and team members.

5. Registration and application

In order to participate it is necessary to download the registration form from the [INNOLABS website](#) (IBC – Salamanca), and send the form to info@biotecyl.com.

You can talk with your colleagues and apply as a team!

If you don't have one, you can apply individually, and we will work on setting up a team with other individual applicants!

A maximum of 30 students (2-3 per Team) will be selected and invited to attend and participate in the IBC.

Your team will be asked to rate the challenges per order of interest. Selection is based on inscription order. If one of the Challenges should already have 3 teams assigned, your team will be considered for your second choice, and so on. If the situation should require it, the INNOLABS Project Management Committee reserves the right to select the participants based on 3 criteria rated 0- 10 points each:

CRITERIA	SCORES
Back ground and skills complementarity	(0-10)
Academic level	(0-10)
Motivation	(0-10)

The deadline for submission of applications is November 4th, 2018.

Selected participants will be notified by mail on the week of November 5th to 9th 2018. If one of the teams should renounce to their slot, following team by order of inscription will be notified their selection. Non-selected participants will also be notified.

6. Pitching of Ideas

At the end of the second day of the IBC, the teams will pitch their concept in a 4-5 min presentation. Two weeks later, after receiving support and recommendations from the challenge owners and specialists, the student teams will present and Executive Pitch, and 3 teams' ideas will be awarded, and work on the Challenges with the SMEs. The prize money will be divided and given to the students as the set project milestones are achieved.

Projects that develop a WorkPlan which includes periodic/regular work and/or follow-up sessions at the [MediaLab](#) space with a MediaLab tutor will be rated positively during selection.

7. Other Considerations

Data Protection

INNOLABS partners are committed to protect and respect applicants' privacy. The personal data collected in the context of the present IBC will be processed in accordance with the Data Protection Directive 95/46/EC with regard to the processing of personal data and on the free movement of such data. Applicants files will be retained in INNOLABS archives until the end of the project activities for which they submitted an application. It is possible to exercise your access, rectify, cancel or opposition rights through the private profile of the entity (delete profile) or by contacting INNOLABS data controller by sending an email to info@innolabs.io.

Intellectual Property

INNOLABS will not acquire any right over the ideas created.

With the understanding that the teams have multiple members and will receive assistance during the event, the organizers expect to hold teams to industry standards regarding collaboration and hereby relent any role in arbitration of ownership upon the completion of the event.

8. Venue

Edificio Multiusos I+D+i
de la Universidad de Salamanca
Universidad de Salamanca,
Calle Espejo 2,
37007

9. Questions?

Please contact the local organiser of the IBC Salamanca at info@biotecyl.com with any questions or feedback.

